



Copyright
Swindon Town FC

Swindon Town Football Club



Official Programme

including League Football

Fulham

1972-73 Season

Price 7p

*The Directors, Staff and Players
wish all supporters
a Merry Christmas
and a
Happy New Year*



Enjoy wining and dining in comfort at



The *Rendezvous*
Club

County Ground, Swindon

Cabaret

Dancing

Excellent cuisine

MEMBERSHIP ENQUIRIES INVITED * Telephone Swindon 30880

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Registered Office County Ground, Swindon

NEWS & VIEWS

So ended our run of successes which began when Mr. L. Allen became Manager, and we certainly did not deserve to lose at Oxford. We were well worth a draw at least. Whilst the game itself was very much a local 'derby' with the football rather scrappy, Swindon, especially in the first-half, produced some splendid moves. The deciding goal was not a great effort, but it gave Oxford the two points and, incidentally, their first victory over Swindon in League encounters.

It is strange how certain incidents affect the game, and often the result. Swindon lost Roger Smart early in the second half, and without detracting in any way from the substitute David Dangerfield, we lost our rhythm and a little of our effectiveness in the front line. Oxford's substitute came on quite late, but Cassidy immediately got into the game and, of course, scored the only goal.

The return to the work of the Club by an old servant is good news. Jack Conley has taken over Mr. Allen's duties as chief scout. Jack was the real backroom boy during the regime of Mr. Danny Williams (who, incidentally, is going great guns at Mansfield. A four to nil victory at Crewe last week – nice work Danny! We still remember you – happy days!) and had much to do with the success the Club enjoyed in that period (the winning of the League Cup and promotion to Division II). He studied the style, strength and weaknesses of our opponents. His plan of campaign so often produced the desired result.

Jack has also been in charge of the Hostel in Shrivenham Road, and under him and his wife it has run very smoothly indeed. The young boys are very happy there, and no doubt have learned much from him, especially the fact it

is a long hard road for them to travel to become a first-class professional footballer. They have no delusions about their ability.

Our ex-players are very much in the news. Arthur Horsfield is the leading goal-scorer in the four Divisions of the Football League. Frank Large has been transferred for the eleventh time, for a fee of £8,000. Frank did not enjoy the best of spells at Swindon, but was always a great trier, and a likeable lad. Naturally he scored on his first appearance for Chesterfield. Jack Howarth has returned to Aldershot from Oldham. Among the other scorers were Cliff Jackson for Torquay and, of course, those two typical Don Rogers' goals for Crystal Palace.

Today we entertain Fulham, a club we have met on very few occasions. Last season we played them on Saturday, 14th September, 1971. The result – a resounding win for Swindon by four goals to nil. Noble, Rogers, Jones (C.) and Butler scored the goals in that order. The return fixture at Craven Cottage on New Year's Day 1972 produced one of the best away performances of the season. Swindon finally won by four goals to two, after twice being in arrears.

Fulham at present are in tenth place in the League table, with 22 points from 21 games, and Swindon are five places below with 20 points from 22 games. The teams therefore are quite evenly matched, which indicates a hard fought game.

In the Fulham party we welcome a very old friend, Mr. Alec Stock, manager of the Club.

Finally, may we on behalf of all of us at the Club, wish our supporters a very Happy Christmas, and for the New Year real entertainment and success on the field.



Les Allen's Column

I think the last couple of games have given the players much of the confidence they have been lacking in previous games. Once this has been restored the players then do the easy things. The game begins to flow, and becomes natural, everybody in the side wants success even more than before. Firstly our game against Orient ended in a 3-1 win for us with goals by Steve Peplow (2) and Peter Noble. In the first half it was a fairly even game, but after half-time the lads gave our crowd a taste of the kind of football I know they are capable of playing. Then the crowd gave the players a wonderful ovation at the finish of the game, which did not go unnoticed by our team.

The next match we came away from Middlesbrough with two points. I would like to say what a terrific team performance this turned out to be, every player gave the kind of effort necessary to win away points. Our goals in this game were scored by Roger Smart and John Trollope, real crackers both of them.

A mention here for one of our very loyal supporters - a Mr. Paul Plowman of 6 Milton Gardens, Tonbridge, Kent. I was told by some of the players that Paul is always at our games both home and away. Well done, Paul!

Lastly a mention of our Juniors' game on Monday, 27th November, away to Gillingham in the Southern Junior Floodlit Cup, which they won 3-2 after being two goals down in five minutes.

Goalscorers: Gough, Walkey and Fiocca.

When reading the local Middlesbrough paper on our return journey, I was quite amused to read the following article:

Smoking Booking

The action of Crewe soccer referee John Corrigan in booking for ungentlemanly conduct a goalkeeper who smoked a cigarette in a Crewe F.A. Sunday Cup-tie has been upheld by a Cheshire F.A. disciplinary commission. They have ruled that the caution, against 20-year-old Raymond Sherratt of Crewe, should be recorded. Mr. Corrigan reported that Sherratt leaned against his goalpost smoking and then took a goal kick with the cigarette in his hand. Sherratt's Nantwich Young Farmers team defeated Crewe side Richmond Rovers 6-0.

Match Ball Donors

J. Wilmer (Coal Merchants), St. Margaret's Road, Swindon.
Rimes of Swindon, 102 Commercial Road, Swindon.
Clark Bros. Sports & Social Club, Stratton Rd., Swindon.
H. M. Howard & Sons, Manor Farm, Marston, Devizes.
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W. J. Castle & Son, 4-5 Market Street, Swindon.
Hydraulics Division of The Plessey Company, Swindon.
Gatemen and Stewards of Swindon Town F.C.

Cover photo:

Peter Noble gets a header in at goal from a Steve Peplow cross. A photo from the recent match against Millwall.



Two action photos from the recent match against Millwall. In the top one Ron Howell is just beaten to this centre by goalkeeper King, whilst Roger Smart looks on. The lower photo shows Ray Treacy going for a '50-50' ball with goalkeeper King.



Our visitors, Fulham



Back row (left to right): A. Stock (Manager), Jimmy Conway, M. Pentecost, F. Callaghan, P. Went, R. Cross, P. Mellor, M. Webster, J. Lacy, J. Richardson, D. Moreline, R. Matthewson, J. Cutbush, R. Woolnough (Physiotherapist).

Front row (left to right): T. Medwin (Trainer/Coach), S. Horne, L. Barrett, J. Dunne, A. Mullery, S. Brown, S. Earle, B. Lloyd, W. Taylor (Trainer/Coach).

Les Barrett (Forward)

Born London. A former England Under-23 international, Les first appeared in Fulham's League team in 1965/66 and was top scorer when the Club won promotion from Division Three in 1971. Height 5ft 9in. Weight 10st 8lb. League appearances 246 (2). Caps for England Under-23 1. Goals 52.

Fred Callaghan (Full-back)

Born Fulham. A Fulham discovery who made his first-team debut in 1963/64 and has since given the Club splendid service, being a regular member of the side for the past six seasons. Height 5ft 9in. Weight 12st. League appearances 253 (2). Goals 9.

John Lacy (Defender)

The latest Fulham find to join the professional ranks, John became a full-timer last summer. Had been with the Club for two years as an amateur. No previous League experience.

John Mitchell (Forward)

Fulham signed John as an amateur at the beginning of last season and put him on a professional contract in February.

Alan Mullery (Midfield)

Born London. Alan has now returned to the Club where he learned his football. He made his League debut at Fulham in 1958/59 and after making almost 200 first team appearances for the Cottagers, he was sold to Tottenham for £70,000 in 1964. He later became the successor to Nobby Stiles in the England team, winning a total of 35 caps. During his stay at White Hart Lane, Alan played over 300 senior games for Spurs, winning F.A. Cup and League Cup Winners' medals. Last season he spent a month on loan to Fulham, when his experience did much to lift his colleagues at a critical time. Now Alan has returned to his original Club on a permanent basis, following his transfer from Spurs for £65,000.

Peter Mellor (Goalkeeper)

Born Prestbury. Fulham signed Peter from Burnley for £25,000 last February. Burnley found him playing for Witton Albion and promoted him to their First Division side in 1969/70. He spent a month on loan to Chesterfield before signing for Fulham last season. Height 6ft 1in. Weight 14st. League appearances for Fulham 13.

Barry Lloyd (Midfield player)

Born Hillingdon. A former England Youth international, Barry joined Fulham from Chelsea in 1968/69 as part of the deal which took Republic of Ireland international John Dempsey to Stamford Bridge. Height 5ft 8in. Weight 10st 9lb. League appearances for Fulham 133 (5). Goals 21.

John Cutbush (Defender)

John was released by Tottenham last summer after spending several years at White Hart Lane. He didn't manage to get into Spurs' League team but hopes to play regular first team football with his new club. Height 5ft 7in. Weight 10st 10lb. John was born in Malta.

Jimmy Dunne (Defender)

Born Dublin. A former Republic of Ireland youth and full International, Jimmy came into English football when Millwall signed him from Shelbourne in 1966. He later played for Torquay, then joined Fulham in July 1970. Height 5ft 8in. Weight 10st 11lb. Caps for Republic of Ireland 1. League appearances for Fulham 75. Goals 1.

Steve Earle (Forward)

Born Feltham. Fulham's top scorer in two of the past three seasons, Steve hit 14 goals last term. He once scored five times in one match at Halifax. Height 5ft 9in. Weight 11st 3lb. League appearances 231 (5). Goals 79.

Jim Conway (Forward)

Born Dublin. Signed by Fulham from Bohemians in 1966, Jim is one of Fulham's chief strikers. Caps for the Republic of Ireland 15. Height 5ft 8in. Weight 10st 7lb. League appearances 190. Goals 49.

Stan Brown (Defender)

Born Lewes. Fulham's longest-serving player. Promoted to the senior team in 1960/61, he has been a regular for the past ten years. Height 5ft 8in. Weight 11st 3lb. League appearances 345 (5). Goals 17.

Roger Cross (Forward)

Born East Ham. Fulham paid Brentford a substantial fee to sign Roger last season. Formerly played for West Ham and Orient (on loan). League appearances for Fulham 35. Goals 7. Height 6ft. Weight 12st.

PUBLIC RELATIONS

My first duty is to wish you all on behalf of the Directors, Manager and Staff at the County Ground, a 'Very Merry Christmas and a Happy and Prosperous New Year'.

It would of course be a first class Xmas box if we were able to collect maximum points from our two games over Christmas, and I am sure you would like me to wish our lads the best of luck.

Our Youths continue to make progress and today hold second position in the Midland Youth League. These notes have to be written before the Tuesday F.A. Youth match at Aston Villa and, if we win, it will be an excellent result as Villa won the Cup last year.

The Annual General Meeting was well attended and we welcome to the Board of Directors our new member, Mr. W. Billingham, and I am sure we hope he will have a long and happy association with the Club.

I am still looking for three more match ball donators to complete the season. There could not be a better time of the year to appeal to your good nature, being the festive season and all that, so how about it? £13.75 is the amount required, and for this not only do you help the Club, but you have your name printed in the programme and mentioned on the tannoy if you so desire.

May I personally wish you all the compliments of the season and don't forget, you are always very welcome to write to me at any time and I will do my best to answer your queries.

F. L. COLLINGS,
Public Relations Officer.





Swindon Town v Fulham

**Saturday, 23rd December,
Division II**

SWINDON TOWN

- 1 Allan
- 2 Thomas
- 3 Trollope
- 4 Smart
- 5 Burrows
- 6 Potter
- 7 Peplow
- 8 Howell
- 9 Treacy
- 10 Noble
- 11 Butler
- 12

Colours:
red shirts
black shorts

Match ball
donated by



THE PORK SHOP
50 Fleet Street
Swindon

Referee
Mr P G Reeves (Leicester)

Linesmen
Red Flag: **Mr W H Bombroff** (Bristol)

Yellow Flag: **Mr J Flye** (Pontypridd)

◀ **Roger Smart**

Swindon Town v Fulham

Monday, 23rd December, 1972

Division II

Match ball
donated by



THE PORK SHOP
50 Fleet Street
Swindon

FULHAM

- 1 Mellor
- 2 Cutbush
- 3 Callaghan
- 4 Mullery
- 5 Lacy
- 6 Dunne
- 7 Conway (Jimmy)
- 8 Earle
- 9 Mitchell
- 10 Lloyd
- 11 Barrett
- 12

Colours:
black and white

Referee
P G Reeves (Leicester)

Linesmen
d Flag: **Mr W H Bombroff** (Bristol)

l Flag: **Mr J Flye** (Pontypridd)

Frank Burrows ▶



12	Queen's Park Rangers	(H)	2—2
16	Sheffield Wednesday	(A)	1—2
	(League Cup 1)		
19	Carlisle United	(A)	0—3
26	Bristol City	(H)	2—1
29	Sheffield Wednesday	(H)	1—0

2	Sunderland	(A)	2—3
5	Derby County (League Cup Rd. 2)	(H)	0—1
9	Blackpool	(H)	0—0
16	Aston Villa	(A)	1—2
19	Huddersfield Town	(A)	1—1
23	Portsmouth	(H)	1—1
26	Luton Town	(H)	0—2
30	Hull City	(A)	2—3

4	League Cup (3)		
7	Burnley	(A)	1—2
14	Preston North End	(H)	3—2
21	Nottingham Forest	(A)	2—2
28	Brighton & Hove Albion	(H)	2—2

1	League Cup (4)		
4	Luton Town	(A)	1—0
11	Huddersfield Town	(H)	1—1
18	Orient (F.A. Cup 1)	(H)	3—1
22	League Cup (5)		
25	Middlesbrough	(A)	2—0

9	Millwall (F.A. Cup 2)	(A)	1—1
16	Oxford United	(A)	0—1
23	Fulham	(H)
26	Portsmouth	(A)
30	Carlisle United	(H)

6	Bristol City	(A)
13	F.A. Cup (3)		
20	Sunderland	(H)
25	Cardiff City	(H)
27	Blackpool	(A)

3	F.A. Cup (4)		
10	Aston Villa	(H)
13	Queen's Park Rangers	(A)
17	League Cup (Final)		
24	Oxford United (F.A. Cup 5)	(H)

3	Burnley	(H)
10	Preston North End	(A)
17	Nottingham Forest (F.A. Cup 6)	(H)
24	Brighton & Hove Albion	(A)
31	Middlesbrough	(H)

7	Cardiff City (F.A. Cup Semi-Final)	(A)
14	Millwall	(H)
20	Fulham	(A)
21	Orient	(A)
24	Hull City	(H)

5	F.A. Cup Final		
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15	Southampton	(H)	2—3
19	Plymouth Argyle	(H)	3—1
26	West Ham United	(A)	2—1

2	Arsenal	(H)	1—0
6	Crystal Palace	(A)	1—1
9	Bournemouth & Boscombe	(A)	5—0
16	Oxford United	(H)	1—1
19	Norwich City	(H)	1—2
23	Bristol City	(A)	1—1
30	Queen's Park Rangers	(H)	1—0

7	Tottenham Hotspur	(H)	1—3
10	Swansea City	(A)	0—2
21	Bristol Rovers	(H)	0—1
24	Fulham	(A)	1—0
28	Leicester City	(A)	0—3

4	Fulham	(H)	1—1
11	Southampton	(A)	2—1
18	Birmingham City	(A)	1—2
25	Reading	(H)	1—3

2	Chelsea	(A)	0—1
9	Cardiff City	(H)	P
16	Crystal Palace	(H)	1—0
23	Ipswich Town	(A)
30	Plymouth Argyle	(A)

6	West Ham United	(H)
13			
20	Arsenal	(A)
27	Bournemouth & Boscombe	(H)
31	Oxford United	(A)

3	Ipswich Town	(H)
17	Bristol City	(H)
24	Queen's Park Rangers	(A)

3	Tottenham Hotspur	(A)
10			
17	Bristol Rovers	(A)
20	Swansea City	(H)
24	Leicester City	(H)
28	Reading	(A)

7	Chelsea	(H)
11	Cardiff City	(A)
21	Birmingham City	(H)
28	Norwich City	(A)

5	F.A. Cup Final		
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The man in the middle

Peter Reeves

Leicester

An England schoolboy international and former professional for Leicester City and Mansfield Town. Started refereeing in 1957 when his playing career ended because of injury, and progressed through the Leicestershire Senior League to the Football Combination, two years as a linesman, three as a referee. He was on the League line for two seasons and on the Supplementary Referees List for one season.

Refereed the Football Combination Cup Final in 1970-71 and on the line for the 1971-72 Texaco Cup Final. He was secretary of the Leicester Youth F.A. for eight years. The sales manager of a hosiery firm, he is married with two sons.

YOUTH

GARY TURNER



Home town: Yeovil.
Schools football: Yeovil Schools, Somerset.
Youth football: No games.
Signed for Town: July 1972.
Games for Reserves: None.
Hobbies: Tennis and swimming.
Pop stars: T Rex and Gilbert O'Sullivan.
Height: 5ft 10in.
Weight: 11st 8lb.

Key of the board

First Section

A—Birmingham City v Arsenal
B—Chelsea v Everton
C—Leicester City v Crystal Palace
D—Liverpool v Coventry City
E—Manchester United v Leeds United
F—Newcastle United v Manchester City
G—Norwich City v Wolverhampton W.
H—Southampton v West Ham United
I—Tottenham Hotspur v Sheffield United
J—West Bromwich Albion v Ipswich Town
K—Brighton v Queen's Park Rangers
L—Burnley v Oxford United
M—Cardiff City v Sunderland
N—Huddersfield Town v Hull City
O—Middlesbrough v Luton Town
P—Millwall v Carlisle United
Q—Nottingham Forest v Blackpool
R—Orient v Portsmouth
S—Preston North End v Bristol City
T—Sheffield Wednesday v Aston Villa

Second Section

A—Bolton Wanderers v Port Vale
B—Bristol Rovers v Charlton Athletic
C—Rochdale v Oldham Athletic
D—Rotherham v Blackburn Rovers
E—Walsall v Bournemouth
F—Watford v Plymouth Argyle
G—York City v Swansea City
H—Bradford City v Darlington
I—Cambridge United v Aldershot

Forthcoming matches

SATURDAY, 30th DECEMBER

Division II - ko 3 pm

CARLISLE UNITED

SATURDAY, 6th JANUARY

Football Combination - ko 3 pm

WEST HAM

SATURDAY, 13th JANUARY

F.A. Cup - 3rd Round - ko 3 pm

BIRMINGHAM CITY

SATURDAY, 20th JANUARY

Division II - ko 3 pm

SUNDERLAND

presenting
the ...

SWINDON TOWN GIRLS



Name: Jenny Devonshire.
Home: Highworth.
How long with Girls: 2½ years.
Hobbies: Travelling, motor racing, driving and listening to records.
Place of employment: School secretary, Park North Junior School.
Favourite singer: Glen Campbell.



London Entertainment

Our Box Office can provide tickets for most entertainment in London from Comedy to Opera and Ballet and includes shows like **SHOWBOAT** at the Adelphi, **DES O'CONNOR** at the Palladium, **MAX BYGRAVES** at the Victoria Palace, **JESUS CHRIST SUPERSTAR** at the Palace, **OH! CALCUTTA** at the Royalty, **GODSPELL** at Wyndhams, **PYJAMA TOPS** at the Whitehall, also all the Pantomimes and Christmas Sows at the Palladium, Coliseum, Mayfair, Mermaid, Victoria Palace and Marble Arch Odeon.

Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

Should you not live in Swindon, tickets are available through our mini-agents shown below: Lewis's Ltd., The Haymarket, Bristol
Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet
B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester.

Playtravel, Wootton Bassett.
Bristol Omnibus Co. Ltd., Bristol.
Bristol Omnibus Co. Ltd., Gloucester.

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

Golden Goal Competition

Would you like £60?

You would? - then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget - the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game - price five pence. The ticket with the exact

time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the time-keeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

Third Round F. A. Cup tie

v

Birmingham City

13th January, 1973

TICKET SALE ARRANGEMENTS

Season Ticket Holders

May claim their tickets from today until Saturday, 6th January, 1973. Postal applications welcome – please enclose your season ticket, remittance, match ticket number two, and a stamped addressed envelope.

Ground Tickets

Will be issued to those persons who are in possession of Season 1972/73 vouchers as follows:

Wednesday, 27th December 9.30 a.m. - 8 p.m.	Holders of five or six vouchers
Thursday, 28th December 9.30 a.m. - 8 p.m.	Holders of three or four vouchers
Friday, 29th December 9.30 a.m. - 8 p.m.	Holders of less than three vouchers subject to availability
Saturday, 30th December 9.30 a.m. - 12 noon	Voucher holders not able to claim on the above dates – subject to availability

Any Ground Tickets not claimed by voucher holders by 12 p.m. on Saturday, 30th December will be on general sale at our match v. Carlisle United on that date.

Stand Tickets

Any Stand Tickets available will be sold on the 1st January, 1973 to those voucher holders who are also in possession of a Division II match seat ticket stub.

Family Album — Ray Bunkell

Pictured here is Ray Bunkell and wife Chris.





FOLLOW
the
ROBINS

to Portsmouth
Tuesday, 26th December

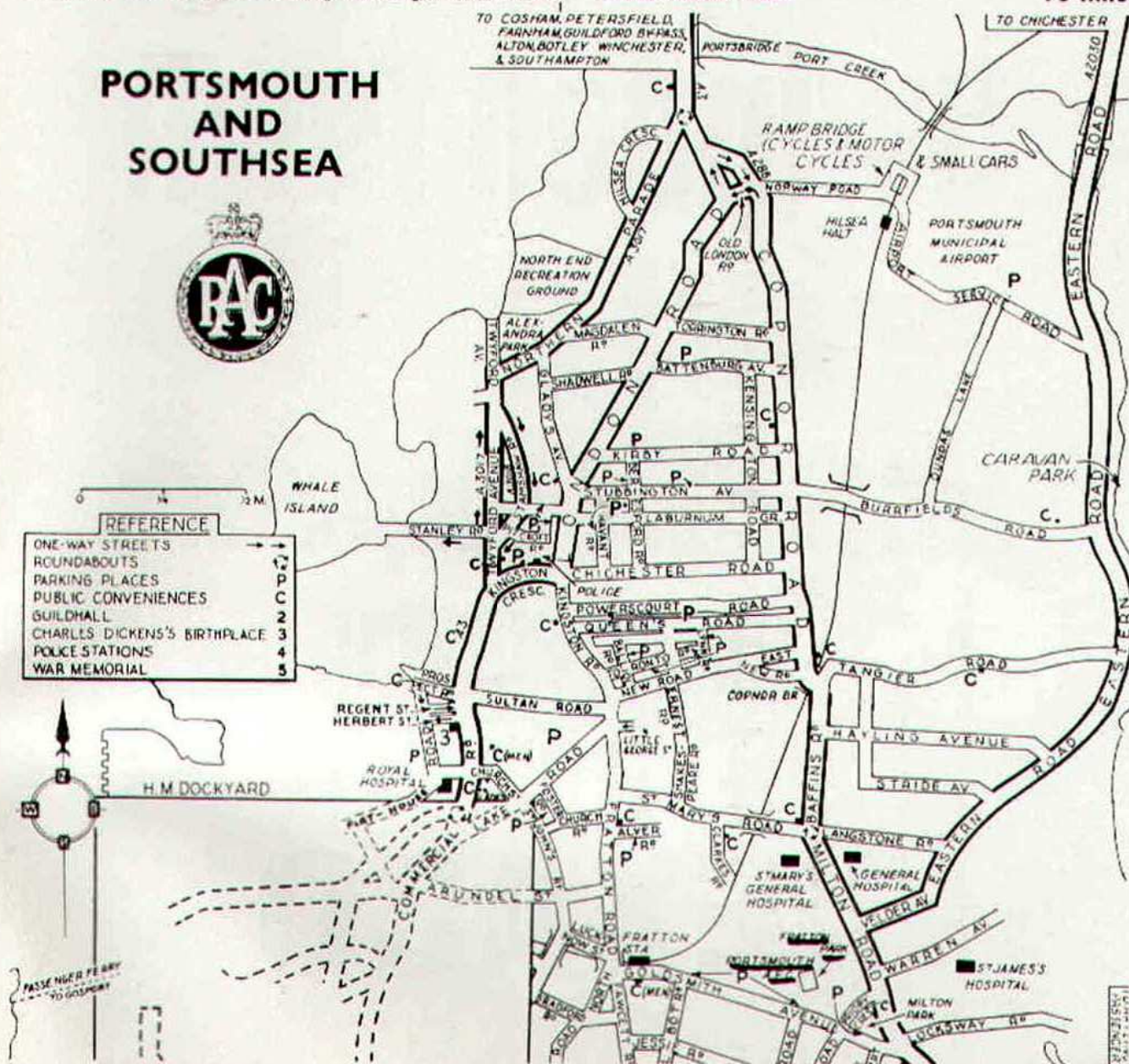
Route kindly supplied by R.A.C.

by road

Leave Swindon on A345 (Marlborough Road) and proceed to Marlborough. From here take the Burbage road (A338) and continue via Collingbourne Ducis; at junction of roads join A342 and travel to Ludgershall, then join A303 until junction of roads with A3057. At 2½ miles on join B3420 proceeding through Wherwell.

From here travel on A34 for 7¼ miles after which join A33 (Winchester by-pass). At cross roads with A333 turn left and proceed on this road via Twyford, Bishops Waltham, Wickham and Southwick. At junction with A3 take this road through Cosham and on to **Fratton Park, Portsmouth F.C.** 75 miles

PORTSMOUTH AND SOUTHSEA





TEXACO

**Seasonal Greetings
to
Swindon Town
F.C.
and Football Supporters
everywhere
from
TEXACO**